



2021 Annual Luncheon SPONSORSHIP

Wednesday, May 12, 2021 Noon to 1:00 p.m. (Virtual Program)

Thanks to sponsors, 100% of event donations support our mission of helping Vancouver Public School students be healthy, happy, and ready to learn!

Sponsor Benefits	Presenting Sponsor (exclusive) \$20,000	Challenge Match Sponsor \$10,000	Appeal Sponsor \$5,000	Premium Sponsor \$2,500	Event Sponsor \$1,750
Lunch Coupon (up to 10 free meals)	X	X	X	X	X
Event Gift Bag (up to 10)	X	X	X	X	
RECOGNITION and PROMOTION					
Exclusive Presenting Sponsor in all event materials & promotion	X				
Logo/listing with link on event page	Large logo	Medium logo	Small logo	Listing	Listing
Email blasts (4,000+ recipients)	3X	3X	3X	2X	1X
Event flyer emailed to all subscribed VPS parent/guardians & staff	X	X	X	X	
Logo/listing on screen during portions of event and recorded event video	Large logo	Medium logo	Small logo	Listing	Listing
Verbal recognition during virtual event	3X	2X	1X		
2021-22 listing on website and annual report	"Community Champion"	"Community Champion"	"Community Champion"	"Supporting Partner"	"Supporting Partner"
Featured in donor profile shared via social media and newsletter	X	X			
Social media post mentions	4x	3x	2x	1x	

In-Kind Support:

- Gift Bag Items (contact us for items needs)
- Raffle prize (minimum value \$50)
- Auction package (minimum value \$500)

For sponsorship information please contact:

Nada Wheelock, Executive Director, 360.313.4723, FoundationVanPS@vansd.org