

# **INVESTING IN STUDENT SUCCESS!**

2021-22 Partnership Opportunities and Community Impact Report

#### INVESTING IN VANCOUVER YOUTH

The Foundation for Vancouver Public Schools (VPS) serves 22,000 youth in 37 schools and programs. Support for the Foundation for VPS helps students in need overcome barriers to learning and enriches the school experience to promote achievement for all students.

#### The students we serve:

**Nearly 50%** of VPS students are from families with incomes below federal poverty guidelines (i.e., qualifying for free or reduced-price lunch), with some schools as high as **86%**.

800+ students experienced homelessness during the past school year.

Approximately 1 out of 5 VPS students are chronically absent.

Our students are from diverse backgrounds, with 70 languages spoken.

By leveraging funds along with community resources, we can quickly meet emerging needs.

In 2020-21, funding to the Foundation for VPS addressed barriers to learning associated with poverty, supporting students through:



Food, clothing, school supplies, personal hygiene



Housing stability support



Health care; dental, vision, mental health



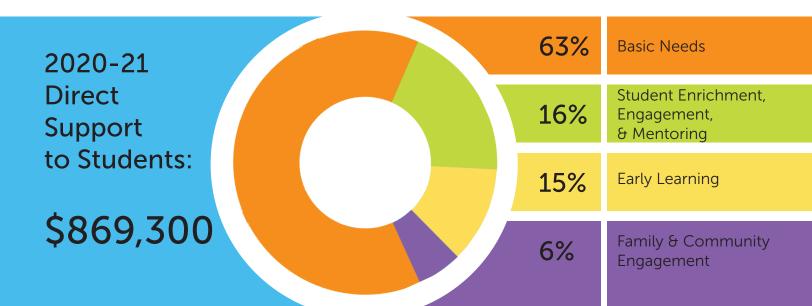
School engagement grants, student enrichment, mentoring programs



Early learning programs



Family & community engagement



#### COMMUNITY IMPACT HIGHLIGHTS

#### Thanks to donors...

Barriers to learning associated with poverty were removed so that students could come to school happy, healthy, and ready to learn.

Students accessed engagement opportunities and connected with mentors to spark their interests, discover their passions, and envision their future.

School communities were strengthened by family and community engagement activities.

Early learning initiatives helped our youngest learners begin school ready to learn.



### 2020-21 impact at a glance...

- Basic needs funding, including Emergency Checkbooks, thrift store vouchers, and grocery store gift cards for emergency needs at all 37 school buildings
- Housing stability assistance prevented eviction of 149 children from 71 families
- Vision, dental, mental, and other health services were provided to students
- School supplies and basic needs support to helped students in need start the school year ready to learn
- Over \$60,000 in enrichment grants and engagement activities benefited students through projects, programs, and experiences inside and out of the classroom
- Mentoring programs, after school sports programs, and camps were provided free of charge
- VPS Family-Community Resource coordinators hosted 99 online and in-person family engagement events
- 1-2-3 Grow & Learn hosted 191 sessions, engaging 2,959 children (birth-5) and their caregivers

# Looking ahead to 2021-22...

VPS FCRCs and staff will continue to mobilize in-kind donations and community resources to stabilize students and families at each VPS school. Thanks to financial donations from thousands of supporters, the Foundation for VPS provides VPS with flexible funding to bridge the gap for students with the greatest unmet basic needs. We also provide all students with opportunities for enrichment, mentoring, early learning, and family and community engagement to cultivate and inspire student success.

Some examples of planned Foundation support include:

- \$300,000 direct basic needs support
- \$100,000 school engagement grants
- \$100,000 student enrichment, mentoring programming support for on-site and off-site out of school time programming and experience labs
- \$65,000 family and community engagement opportunities that strengthen family capacity to support student success
- Resources to decrease absenteeism and support social-emotional health and resilience
- Early learning programming



#### SCHOOL-COMMUNITY PARTNERSHIPS



It starts with a simple premise. In order to address the biggest challenges facing Vancouver children, and to achieve systemic and lasting improvements, the path for change leads through local schools and community support.

Vancouver Public School's Community Schools model unites schools, families, and communities to address opportunity and achievement gaps and improve student learning.

The district's Family-Community Resource Centers (FCRCs) serve all VPS schools through a network of 23 on-site centers and two mobile units, providing families with access to academic and early learning programs, health and social services, youth and community activities, and other services and resources.

# Leveraging resources



For every \$1 of funding, \$4.25 of resources and services are leveraged through community partners.

#### **Performance Outcomes**

VPS measures success by student achievement, safe and supportive environments, and parent and community involvement. VPS data and teacher reports document the impact on student learning:

- Improved student performance
- Increased graduation rates
- Decreased absences
- Reduced disciplinary actions
- Smaller performance gaps between students of diverse ethnic & economic backgrounds

"When the community comes together to support students, they can succeed and thrive. Students don't have to worry about whether they can eat, or if they will be safe and warm. Your support really does change lives."

-Jennifer Blechschmidt, VPS Principal

#### WAYS TO SUPPORT STUDENT SUCCESS

#### **Donations**

Give securely online:

FoundationForVPS.org

Send check to:

Foundation for VPS PO Box 6039 Vancouver, WA 98668-6039

# **Corporate Giving**

We work with businesses to customize support that best meets their community investment priorities and marketing goals. The following are some of the ways businesses and employees can invest in student success:

- Monetary donation
- Employee donation matching
- Host a drive
- Event Sponsor
  - Opportunities available for our Annual Luncheon, May 12, 2022

Contact us today to learn more about ways to support VPS students:

Phone: 360-313-4730

Email: FoundationVanPS@VanSD.org



# **Planned Giving**

- Make a gift through your estate by naming the Foundation for VPS in your will or living trust.
- List the Foundation for VPS as a beneficiary of your life insurance or IRA. If you're over the age of 70 1/2 you could make a penalty-free donation through an IRA.
- Fund a life-income gift such as a charitable gift annuity or remainder trust.

Check with your CPA and/or financial advisor on the strategy that will work best for you.

The Foundation for VPS has been granted non-profit status under Section 501(c)3 of the Internal Revenue Service Code. Federal ID #91-0971800.

# **FUND A NEED:**

- \$25 buys a grocery or gas gift card
- \$50 provides shoes, clothing, hygiene items or school supplies
- \$125 buys an eye exam and glasses for an uninsured student
- \$250 allows an at-risk child to develop basic literacy skills entering Kindergarten
- \$500 funds a Basic Needs Checkbook for 3 months at one school
- \$1,000 supports family engagement programs at a high-needs school
- \$2,500 funds an enrichment grant for an innovative school-wide project



#### PARTNERSHIP OPPORTUNITIES

Join us and invest in student success! Choose the level that best meets your community investment priorities and marketing goals – or contact us to customize a plan:

# Community Champions' Circle (investment of \$5,000 or \$10,000 pledged over 3 years)

Community Champions are leaders in our community. These Champions have made a joint investment in the future of our youth. Together, they are committed to removing barriers to learning and providing opportunities for students to thrive in school and out.

Community Champions are recognized throughout the year in Foundation for VPS communications and during community events.



Your supporting partner level investment may be designated to support a specific focus area, or promoted during an event or campaign. For example:

- Fund an innovative school project or Foundation for VPS initiative.
- Position your support as a challenge match to motivate other donors during one of the Foundation's giving campaigns.

# Luncheon Event Sponsorship (\$1,750 - \$20,000)

Our largest community fundraising event will take place May 12, 2022 at the Hilton Vancouver and will be simulcast for quests who would like to join virtually.

The annual Luncheon raises money to help remove barriers to learning for students living in poverty and to provide opportunities to enrich the lives of all students across all 37 VPS schools and programs. Event sponsorships underwrite the cost of the event so that all funds raised directly benefit VPS students.

Sponsors and their guests receive reserved event access. Your company or organization will be promoted in marketing and event communications based on your sponsorship level.

# Custom Event or Workplace Giving (any level)

We will work with you to customize a plan and provide a communication tool box to help you raise money or collect supplies to benefit VPS students. This may include: hosting a fundraising event, organizing an employee giving campaign, or promoting a supply collection drive.

# BUSINESSES AND ORGANIZATIONS MAKING A LASTING IMPACT IN OUR SCHOOLS

Thank you to the businesses and organizations who partner with the Foundation for VPS to make a lasting impact in our schools. We are grateful to the many Champions, supporting partners, and individuals who made financial contributions or in-kind donations.

### Community Champions' Circle (investment of \$5,000+ in 2020-21 or \$10,000+ over 3 years):

**Bassetti Architects** Beaches Giving Fund **Building Changes** 

Cascades Presbyterian Church

CE John Company, Inc. City of Vancouver

Columbia Anesthesia Group Columbia Credit Union

Community Foundation for SW WA

Cowlitz Tribal Foundation Clark County Fund

Craig Stein Beverage D.A. Davidson & Co. **Data Abstract Solutions** Dick Hannah Dealerships First Pacific Financial

The Firstenburg Foundation

Fred Mever

FVPS Board of Directors & Staff

Gavnor's Automotive **Great Western Malting** 

Harper Houf Peterson Righellis Inc.

The Heathman Lodge iLani Casino & Resort

IMS Capital Management, Inc.

InvestED

iQ Credit Union Kaiser Permanente

LakeShore Design Studio, LLC

LSW Architects, PC

North Star Restaurants Inc

NuStar Energy LP

**OnPoint Community Credit Union** 

PeaceHealth

The Price Foundation Riverview Bancorp, Inc. Skanska USA Building Inc.

Umpqua Bank

Unitarian Universalist Church

of Vancouver

U.S. Bank

Vancouver Methodist Foundation Vancouver Public Schools Employees

Waste Connections, Inc.

Wells Fargo

Whitaker Ellis Builders

Windermere Real Estate Stellar Group

#### Supporting Partners (investment of \$1,000-\$4,999 in 2020-21):

The 125 Club

AKS Engineering & Forestry, LLC Amerigroup Washington, Inc.

Banner Bank

**Biggs Insurance Services** 

The Boeing Company

Clark College

Clark Public Utilities

Columbia Bank

Crossroads Community Church

Cruise the Couve

**Dubois Neighborhood Association** 

First United Methodist Church

Goodwill Industries/Columbia-Willamette

Gravitate Design

Greater Vancouver Chamber of Commerce Quail Homes

Hayward Uskoski & Associates, Inc. Hudson's Bay High School Foundation

Kiddie Academy Vancouver-Salmon Creek

Landerholm, P.S.

Mervyn L Brenner Foundation Inc.

Messiah Lutheran Church

Molina Healthcare

New Hope Children

Phoenix Industrial, Inc.

Police Activities League of SWWA

Power Foundation Inc.

**Realvest Corporation** 

Rotary Club of Vancouver Metro Sunset

SW WA School Retirees Association

**Taylor Morrison** 

Vancouver Education Association

Walmart Foundation **WHY Racing Events** 

Wisdom Health



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